



# 2024 WEI Istanbul Conference Program & Schedule-Final

---

**6-8 August, 2024**

Organized by the West East Institute  
West Chester, PA, USA

**Venue Address:**

**AC Hotel by Marriott Istanbul Macka, Istanbul Turkiye  
Suleyman Seba Caddesi No 75, Besiktas Istanbul TURKIYE**

# **CONFERENCE ACTIVITIES:**

## **Conference Registration and Welcome Cocktail:**

Tuesday, August 6      9:00 am – 12:30 pm (Registration)  
9:00 am-9:30 am (Welcome Cocktail)  
11:00-11:20 Coffee Break

Wednesday, August 7      9:00 am – 12:00 pm (Registration)  
All day coffee with refreshments

Concurrent sessions scheduled in two-hour increments (Each paper has 15-20-minute time slot to present)

## **About Us**

The West East Institute is a global scientific and academic learned society founded in 2012 for the purpose of disseminating the latest academic research on various business, economics, and social sciences-related topics. The scope of our mission has expanded to include many areas of academic knowledge, including geography, education, culture, and more.

Having established *the Journal of WEI Business and Economics* and *the West East Journal of Social Sciences* over 6 years ago, The West East Institute is becoming known for publishing quality research for the benefit of the global academic community. We also sponsor several international conferences annually attended by a diverse array of academics and professionals from many nations, cultures, and religions around the world. These conferences are intended to promote excellence in academic research and provide a platform for academics and researchers to share their completed and ongoing research and network with colleagues. It is also a welcoming environment for graduate students to present their work and receive valuable feedback.

Each conference has two broad tracks: Business, Economics, Finance, & Management; and Education, Humanities, & Social Sciences. At our conferences, not only may many nations of the world be seen in each session meeting room, but a diverse array of topics of enquiry may be encountered.

Our publications and conferences represent the community of nations. Diversity of culture, ethnicity, and religion is paired with a common, unifying purpose of excellence in science and philosophical enquiry. We look forward to seeing you soon at one of our several conferences held around the world each year!



Dr. Rutherford Johnson, PhD, FPRS, FRGS  
University of Minnesota  
General Conference Chair  
*West East Institute*  
[staff@westeastinstitute.com](mailto:staff@westeastinstitute.com)

Room: 1	Business & Economics and Management
Tuesday	9:30 am - 10:50 am
Session Chair	Professor Kun-Li Lin- Professor Soo Hyun Lee
Presentations	

The impact of financial innovation on crowdfunding success: Facilitating or impeding?  
**Professor Kun-Li Lin**, Professor(Full, Associate, or Assistant)  
National Taichung University of Science and Technology  
Taiwan

A Study on Alternatives to Expand Gwangyang Port Cargo Volume through Attracting E-commerce Related Companies  
**Professor Soo Hyun Lee**, Professor(Full, Associate, or Assistant)  
Suncheon National University  
South Korea

A Study on the Reduction of Industrial Accidents in the Logistics Industry in Southeastern Region of Korea  
**Professor Cheol Lee**, Professor(Full, Associate, or Assistant)  
Chonnam National University  
South Korea

The Throughput Shift of the Global Container Ports  
**Professor KWANGBAE LEE**, Professor(Full, Associate, or Assistant)  
Suncheon National University  
South Korea

Optimizing Financial Strategies In Public Institutions: Financial Strategies For Financing National Defense Systems  
**Mr Adrian Iura**,  
"Lucian Blaga" University of Sibiu  
Romania

Room: 1	Education&Humanities, and Social Sciences
Tuesday	11:30 am - 12:40 pm
Session Chair	Dr. Cholvit Jearajit
Presentations	

Cultural capital and the value of employment for the elderly population based on studies of an elderly occupational group in the northeastern region of Thailand

**Mr PHOBADE WANITCHANON**, Lecturer  
Srinakharinwirot University, Thailand  
Thailand

Development of essential future skills for the elderly in Thai society

**Dr SAICHOL PANYACHIT**, Professor  
Srinakharinwirot University, Thailand  
Thailand

The main coordinates of domestic violence in Romania: What have we learned from the pandemic?

**Dr Georgiana Virginia Bonea**, Lecturer  
Quality of Life Research Institute, Romanian Academy of Science.  
Romania

**Miss Zahra Al amri**, Government Professional  
Ministry of Defense  
Oman

<b>Room: 1</b>	<b>Business &amp; Economics, Education, Technology</b>
Wednesday	<b>9:00 am - 12:20 pm</b>
Session Chair	<b>Dr Severin Hornung</b>
Presentations	

Movement towards the sustainability of educational institutions in Thailand

**Cholvit Jearajit**, Associate Professor  
Srinakharinwirot University, Thailand  
Thailand

Epistemology as Ideology: Paradigm Conflicts in Management and Organization Studies

**Dr Severin Hornung**, PhD Holder  
University of Innsbruck  
Austria

Utilizing Local Climate Zone and Convolutional neural networks for Enhanced Prediction of Thermal Risk Assessment

**Dr YU CHENG CHEN**, Professor(Full, Associate, or Assistant)  
Nanhua University  
Taiwan

Exploring the Factors Influencing VTuber Channel Subscriptions: A Perspective from the Hedonic Motivation System Adoption Model

**Professor Chun-Der Chen**, Professor(Full, Associate, or Assistant)  
Ming Chuan University  
Taiwan

Faculty member perceptions at Kuwait University regarding the disciplinary accountability in 2019 “Governmental Universities Law”: A Delphi Study

**Dr Ayeshah Alazmi**, Professor  
Kuwait University

**10:45am-11:00am**

**Short Break**

Immersive Learning in Virtual Science Centres: Investigating the Role of Task-Oriented Experiences for Enhancing Student Success

**Dr Nevset Gul Canakcioglu**, Professor  
Ozyegin University  
Turkey

Approach For Optimizing The Preventive Maintenance of Complex Repairable Systems  
Based On The Intensity Reduction Model (IRM): Case Study On an Air Compressor  
**Professor ABDELAZIZ LEBIED**  
University of Constantine  
Algeria

Rurbanization Effects on Small and Medium-Sized Cities  
**Rebecca Oberreiter**, PhD Candidate  
Faculty of Business, Management and Economics, University of Latvia,  
Austria

The Interaction of Supply Chain and Industry Information in Analysts' Recommendations  
**Professor Huai-Chun Lo**  
Yuan Ze University  
Taiwan