

“NARRATOLOGY OF THE EXHIBITION SPACE: RETHINKING NARRATIVE CONTEXT OF *DISPLAYING IDENTITY*”

Martyna Łukasiewicz

M.A., PhD Candidate at Adam Mickiewicz University of Poznan,
Department of Art History; lecturer and educator in National Museum of Poznan

Abstract:

Space, placement, object. These concepts determine the perception of both, particular components of exhibition and reception of a complete narration within the exhibition space. The way in objects are exhibited has an important influence on the way the exhibition's values are perceived and experienced by the audience. According to the currently developed theory of exhibition, the multidimensionality of relations between exhibition space and objects as a final product of framing the idea by material arrangement, became a crucial aspect of rethinking museum's narrative competence.

To narrow down the considerations about reinterpretation of the exhibition space in relation to the theory of narratology, presented examples will be related to the identity, as a basic concept of my research. Especially interesting will be examples from Scandinavian museums which provide reflection about creating the national identity and at the same time the canon of national art through the exhibition.

Reflecting on the examples from European art and anthropology museums, the aim of the paper is to provide reflections and rethink such aspects as the visibility of relation between exhibition design and the main concept of exhibition, the language of particular components of exposition space (such as colors, lights, shapes, sounds etc.) as an instruments of creating narration and finally methods of creating the exhibition narration.