



2014 Vienna European Academic Conference Program & Schedule

13-15 April, 2014

Organized by the West East Institute

Vienna, Austria

Conference Activities:

Monday-Tuesday **8:00 AM – 12:30 PM**
Conference registration

Monday PM
West East Institute board member meeting with complimentary dinner for board members

Monday – Tuesday **8:30 AM – about 12:30 PM**
Coffee and tea near the conference registration table

Monday – Tuesday **8:30 AM – 4:30 PM:**
Concurrent sessions scheduled in two hour increments

Wednesday (Free time for sightseeing)

Staff:

Conference Chair

F. Alexander Magill

Organization Board

Dr. F. Alexander Magill, The West East Institute, PA, USA
Prof. Dr. Mark Cronlund Anderson, University of Regina, Canada
Prof. Dr. Constanta Bodea- The Academy of Economic Studies, Bucharest-Romania
Prof. Dr. Konstatntin Tausanci, Komrat University, Moldova

Scientific Board

F. Alexander Magill, The West East Institute, PA, USA
Cara Jonker, North-West University, South Africa
Indah Susilowati, Diponegoro University (UNDIP), Indonesia
Amran Azlan, University Sains Malaysia, Malaysia
Aina Dobeles, Latvia University of Agriculture, Latvia
Werner Vermeulen, University of the Free State, South Africa
Hazril Azwar Ibrahim, Universiti Sains Malaysia, Malaysia
Suwanna Thuvachote, Kasetsart University, Thailand
Selim Ozdemir, Yalova University, Turkey
Eszter Siposné Nandori, University of Miskolc, Hungary
Tatiana Papiashvili, International Black Sea University, Georgia
Constanta Bodea- The Academy of Economic Studies, Bucharest-Romania
Vasile Dragos- Lumina The University of South-East Europe, Romania
Konstantin Tausanci, Komrat State University, Moldova
Rovsen Quliev, Azerbaijan University, Azerbaijan
Khariul Anuar Mohammad Shah, Universiti Sains Malaysia, Malaysia
Nelliya Titova, University of Latvia, Latvia
Asiye Aydilek, Gulf University for Science and Technology, Kuwait
John Taskinsoy, Universiti Malaysia Sarawak, Malaysia
Zuzana Dvorakova, University of Economics, Czech Republic
Tahir Hameed, SolBridge International School of Business Woosong Educational Foundation, Korea
Nelliya Titova, University of Latvia, Latvia
Mark Cronlund Anderson, University of Regina, Canada
Cara Jonker, North-West University, South Africa
Wesley Kendall, RMIT University, Australia
Burcin Ogrenir, City University of New York, United States
Constanta Bodea- The Academy of Economic Studies, Bucharest-Romania
Asiye Aydilek, Gulf University for Science and Technology, Kuwait
Chin-Wen Chien, National Hsinchu University of Education, Taiwan
Iryna Semeniuk, Ivan Franko Zhytomyr State University, Ukraine
Mohd Shahril Bin Ahmad Razimi, MARA Junior Science College of Pendang, Malaysia
Katyna Johnson, New York Institute of Technology, United States
Shing-Chung Jonathan Yam, Chinese University of Hong Kong, Hong Kong, China
Nuray Ocaklı, Bilkent University, Turkey
Ahmad Ghabin, The Hebrew University, Israel
Eman Miligi, King Saud Bin Abdulaziz University for Health Sciences, Saudi Arabia
Dindayal Swain, International Management Institute, India

Assistant Conference Coordinators

Marietta McKenzie

Business&Economics and Management Track

Monday

9:00 a.m-10:50 a.m

Room: 1

Business&Economics and Management Track

Session Chair

Ulf Nielsson

Presentations:

Proximity and IPO Underpricing

Ulf Nielsson,

Copenhagen Business School

Denmark

Dariusz Wójcik

University of Oxford

Trends in Thai Insurance in the Wake of Natural Catastrophes: a Study of Rice Crop Insurance drawing on the Area-Yield Approach

Krittiya Duangmanee

University of Antwerp, Belgium

An Evaluation of Service Quality of Mobily and STC Telecommunication Companies in Saudi Arabia

Nasser Akeil Kadasah

Faculty of Economics & Administration

King Abdulaziz University, Jeddah, Saudi Arabia

Behavioral Economics As A Rich Source Of Knowledge For Marketers

Darya Korlyakova

Department of Microeconomics, Faculty of Business Administration, University of Economics,

Prague, Czech Republic

The Impact Of Country Personality On Behavioral Intentions: Five Dimensions Rather Than The Original Six Dimensions

Burcio, Carlos,

Da Silva, Rui Vinhas,

Salgueiro, Fátima,

Lisbon University Institute

ISCTE-IUL, Lisbon, Portugal

Tuesday

9:00 a.m-10:50 a.m

Room: 1

Business&Economics and Management Track

Session Chair

Casimir C. Barczyk

Presentations:

The Effect of Listing Switches from a New Market to a Main Board

Jong-Ho Park,

Sunchon National University, Department of Business Administration, Korea

Ki Beom Binh,

Myongji University, Department of Economics, Korea

Kyong Shik Eom,

University of Seoul, Department of Business Administration, Seoul, Korea

Special Events as Communication Tool to Create Brand Experience:

Thai Case Studies

Waraporn Chatratichart, Ph.D.

School of Communication Arts,

The University of the Thai Chamber of Commerce

Bangkok, Thailand

Facebook in Higher Education: Contributions to Sense of Learning and Sense of Connectedness

Casimir C. Barczyk, Purdue University Calumet, USA

Doris G. Duncan, California State University, East Bay, USA

Examination of the Service Management Processes: Electronic Payments

Bernardas Vilkelis

Payments Process Analyst, ASHBURN International

Vilnius, Lithuania

Modern Trends of Consumer Behavior in Kazakhstani Society: 2008 - 2014

Elmira Ibrayeva,

Doctor of Sciences (International Relations), MA (Economics)

Associate Professor, Kazakh-American University,

Almaty, Kazakhstan.

Education and Teaching

Monday

9:00 a.m-10:50 a.m

Room: 2

Education and Teaching Track

Session Chair

Sureepong Phothongsunan

Presentations:

Investigating Thai University Students' Attributions of English Learning Success: An International University Context

Asst. Prof. Dr. Sureepong Phothongsunan

Faculty of Arts, Assumption University
Thailand

Bilingual Learning and its Effects on Students' Communicative Competence

Asst. Prof. Dr. Kasma Suwanarak

Graduate School of Language and Communication,
National Institute of Development Administration (NIDA),
Thailand

Towards Successful Implementation Of ICT In Education

Hanaa Eid Al harbi

Ministry of Higher Education, Saudi Arabia; Faculty of Education,
Queensland University of Technology
Brisbane, Australia

Cooperative Learning in the EFL Classroom

Wafaa Al-Yaseen

Dept. of Curriculum and Instruction
College of Education
Kuwait University

Cultural Identities in Crisis

Themistoklis Gogas

Associate Professor
Graduate School of Education
Nazarbayev University
Astana, Republic of Kazakhstan

Monday

11:00 a.m-12:40 p.m

Room: 2

Education and Teaching Track

Session Chair

Esimone, Chinyere Celestina

Presentations:

Balancing ICT with the Face-to-Face Interaction in the EFL Classroom: Teachers' Perspective

Kamilya Karabayeva

Kazakh University of International Relations and World Languages
Kazakhstan,

Tips For A Good Cv And Applications

Iulia Para

Department of Marketing and International Relations
Faculty of Economics and Business Administration
West University of Timisoara
Romania

Music, Pathway to Easy Learning in Early Childhood Education

Esimone, Chinyere Celestina (Ph.D.),

Onuora-Oguno, Nnamdi Chiedu (Ph.D.)

Ojukwu, Ebele Veronica (Ph.D.)

Department of Music, Nnamdi Azikiwe University,
Awka, Anambra State,,Nigeria

The Essence of Introducing

Rhythm to the African Child through Folk Music: a Pedagogical Approach

Ojukwu, Ebele Veronica (Ph.D.)

Onuora-Oguno, Nnamdi Chiedu (Ph.D.)

Esimone, Chinyere Celestina (Ph.D.),

Department of Music, Nnamdi Azikiwe University,
Awka, Nigeria

Refocusing Adult and Non Formal Education

Egena Obaje Innocent

College of Education, Oju
Benue State
Nigeria

Monday

14:00 p.m-15:40 p.m

Room: 2

Education and Teaching Track

Session Chair

Ana Paula de Araujo Cunha

Presentations:

Perspectives of In-Service and Pre-Service Teachers of English as a Foreign Language (EFL) on the Teaching/Learning of Grammar: Focus on Form or Focus on Forms?

Ana Paula de Araujo Cunha, Ph.D.

Sul-rio-grandense Federal Institute of Education, Science and Technology- IFSul
Praça Vinte de Setembro, Brazil

Action-Oriented Language Teaching with the Montessori Method

Assist.Prof.Dr. Filiz İlknur CUMA

Selcuk University Faculty of Literature (Arts)
Comparative Literature Department
Konya, Turkey

War Motif in the Novels “Last Day in Drima” by Faik Baysal and “Meeresstille” (Sea of Silence) by Nicol Ljubić

Associate Professor Dr. Ahmet Cuma

Selcuk University
Comparative Literature Department
Konya, Turkey

School Violence In Higher Secondary Schools Of Prizren

Shpresa Zaplluzha

Faculty of Education, University of Prizren,
Kosovo

Humanities and Social Sciences

Monday

9:00 a.m-10:50 a.m

Room: 3

Humanities and Social Sciences Track

Session Chair

Maurita Murphy Marx

Presentations:

**Authenticity of Contemporary
Circumstantial Evidences (Al-Qarain) as Judicial Proof**

Dr. Meshael Fahd Alhassoun

Assistant Professor of jurisprudence

University of Princess noura Bint Abdul Rahman

RIYAD, K.S.A

**Sociology Of Sexuality, Criminal Law And Human Rights In India: Transitional
Morality And Primordial Politics In Local Justice And Global Standards**

Dr. Nafees Ahmad

Assistant Professor, Faculty of Legal Studies, South Asian University-New Delhi

India

**An Investigation of the Errors made in Thai-Chinese Translation by Thaksin University
Students Majoring in Chinese and Remedial Methods**

Katematu Duangmanee

Faculty of Humanities and Social Sciences, Thaksin University,

Thailand

The Brazilian “Choro”: An Historical Survey of Brazil’s National Music

Dr.Maurita Murphy Marx

Professor of Clarinet, School of Music Faculty, International Programs

University of Iowa

Iowa City, IA,USA

**Language and Gender Differences in Jordanian Spoken Arabic: A Sociolinguistics
Perspective**

Ahmad Mohammad Ahmad Al-Harabsheh

Assistant Professor of Applied Linguistics

Yarmouk University- Faculty of Arts-Translation Dept

Jordan

Palestine/Israel Conflict: Realism vs. Rationalism 1988-2013

Tarek AbdulSalam Ladjal

Milati utama. Taman melati.

Gombak,

Malaysia

Monday

11:00 a.m-12:50 p.m

Room: 3

Humanities and Social Sciences Track

Session Chair

Dr. Terri L. Storseth

Presentations:

Transcending the Ego through Higher Consciousness

Dr. Terri L. Storseth

American University of Sharjah
University City, Sharjah UAE

Motivating Academic Probation Students at the American University of Sharjah

Simeon D. Fields

American University of Sharjah
University City, Sharjah UAE

Mass Literacy and the Attainment of Sustainable Democracy in Africa. The Nigeria Scenario

Aboyi, Aboyi Emmanuel

Benue State College of Education Oju
Benue State, Nigeria

The Impact of Globalization on Economic Development: the Nigeria Experience

Vihimga Lawrence Terungwa

Department of Political science
College of Education, oju
Benue state Nigeria

Human Rights of the students in History's curriculum in the kingdom of Saudi Arabia

Haya Bent Abdul Mohsen Al Babtain

Associated professor, History department
Princess Noura Bent Abdul Rahman University,
Riyadh, Saudi Arabia

Local Governments and Social Media

(During the METU Events Ankara Mayor's Example)

Adnan SÖYLEMEZ

Selçuk University
Sosyal Bilimler MYO
Konya/TURKIYE

Tuesday

9:00 a.m-10:50 a.m

Room: 3

Humanities and Social Sciences Track

Session Chair

Shahzad Latif Chaudhary

Presentations:

Inception and Growth of Transcendentalism And its Relationship with Naturalism

Shahzad Latif Chaudhary

Department of Philosophy

University of Constantine Philosopher

Nitra, Slovakia

How to Deal with Women in Islam

Mashaal Rashed Muhammad Al Dabbas

Department of Islamic studies in the Faculty of Design and Arts,

Princess Nora Bint Abdul Rahman University,

Riyadh, Saudi Arabia.

Art of the Management in The Prophetic Area

Dr. Nora Abdullah Moutab Alshehri

Hadith and its sciences professor, Department of Islamic Studies

Ministry of Higher Education

Princess Nora Bent Abdul Rahman University

Kingdom of Saudi Arabia

Lust for Power and breed of insecurity in contemporary Nigeria

Aliyu Muhammad Sani

Kano State Polytechnic

School of General Studies,

Jigawa Road,

Kano, Nigeria.

[E-Session](#)

Local Governance and Democratic Renewal

Lucyna Rajca

Jan Kochanowsky University

Poland

[E-Session](#)

Attending Only

Munirah Almutlaq, Riyadh, Saudi Arabia

Suad Alsweed, Saudi Arabia

Gulbara Amangalieva, Kazakhstan

Mona AlGaith, Riyadh, Saudi Arabia